

**Concentra**<sup>®</sup>  
Telemed



Tools and Resources

# An Innovative Way to Treat Occupational Injuries

**Concentra Telemed**® is a telemedicine app for the treatment of work-related injuries. **Concentra**®, the nation's largest occupational medicine provider, designed this digital health platform to provide your workforce with convenient access to minor injury care. Our HIPAA-compliant platform enables employees to promptly and securely connect with licensed clinicians via smartphone, tablet, or computer.

## Why telemedicine for work-related injury treatment?

Employers are looking for ways to reduce health care costs, expand access to medical care, and improve employee health outcomes. Offering telemedicine as an employee medical plan benefit is a growing trend, but leveraging that same technology to effectively manage work injuries is still relatively new in the workplace. More employers are realizing the value of telemedicine, and because you have decided to offer this valuable resource, we believe you will see benefits that will positively impact your workforce and your bottom line.

## More advantages of using Concentra Telemed:

-  **Convenience.** Employees can get treated promptly following an injury – no need to leave work.
-  **Expertise.** Concentra clinicians treat one in five work injuries nationwide and are trained to administer care using this telemedicine platform.
-  **Security.** Our telemedicine platform uses HIPAA-compliant technology to ensure your employees' protected health information (PHI) is not compromised.



# Toolkit Materials

## Thank you for choosing Concentra as your occupational injury care provider!

To take full advantage of this telemedicine solution, it's important to build awareness of its value to your employees. Here you will find various tools and resources designed to help you achieve optimal employee engagement and utilization.



### Employer Starter Kit

- Explains how to integrate telemedicine into your injury care program.
- Distribute (print or digital) to your managers/supervisors/team leaders.



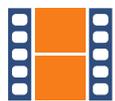
### Getting Started: Employer Checklist

- Describes how to get started with Concentra Telemed.
- Distribute (print or digital) to your managers/supervisors/team leaders.



### Poster/Flyer

- Provides features and benefits of Concentra Telemed, encouraging employees to register.
- Post in common areas (e.g., break rooms) or use digital version.



### Employee Experience Video

- Provides instructions on registering and using Concentra Telemed.
- Upload to your intranet or share a digital version (e.g., email, social media, etc.)



### Email Templates

- Announces the pending launch and availability of telemedicine app.
- Distribute to your employees through a company email announcement.

# Toolkit Materials



## Table Tent Card

- Encourages employees to use Concentra Telemed for work injuries.
- Display on tables, countertops, etc., in common areas.



## Desk Drop Postcards

- Highlights Concentra Telemed's features and benefits; encourages employees to register.
- Leave this card on employees' desks or in common areas.



## Intranet Announcement Templates

- Briefly explains Concentra Telemed, including features and benefits.
- Post to your company's intranet.



## Company Newsletter Article Template

- Explains the purpose, features, and benefits of Concentra Telemed.
- Post in your employee newsletter.



## Quick Start Guide

- Briefly explains how to get started using the telemedicine app.
- Distribute (print or digital) to your employees.



## FAQs

- Addresses common questions employees have about Concentra Telemed.
- Post on your company's intranet or email to employees.

# First, introduce Concentra Telemed to your employees. Then, keep them engaged.

We recommend using the following materials and supporting timeframes to establish and maintain awareness and help ensure utilization of Concentra Telemed.

Material (Target Audience)	Pre-launch	Launch	Post-launch
Employer Starter Kit* (Supervisors)	✓	✓	✓
Getting Started: Employer Checklist (Supervisors)	✓	✓	✓
Promotional Poster/Flyer* (Employees)	✓	✓	✓
Employee Experience Videos (Employees)	✓	✓	
Email Templates (Supervisors and Employees)	✓	✓	
Table Tent Card* (Employees)	✓	✓	
Desk Drop Postcards* (Employees)	✓	✓	
Intranet Announcement Templates (Employees)	✓	✓	
Company Newsletter Article Template (Employees)	✓	✓	
Quick Start Guide* (Employees)		✓	✓
FAQs (Employees)		✓	✓

\*Please contact your Concentra account representative for print versions of this collateral.

## About Concentra

Concentra Inc., a division of Select Medical, is a national health care company focused on improving the health of America's workforce, one patient at a time. Founded in 1979 in Amarillo, Texas, Concentra provides occupational medicine, urgent care, diagnostic, physical rehabilitation, preventive, and corporate wellness services. Its headquarters is located in Addison, Texas, and it operates more than 520 medical centers, 120 onsite clinics, and 30 community-based outpatient clinics across 44 states. The company has more than 1,000 physicians, 1,200 physical therapists, and 400 contracted specialists who treat roughly 50,000 patients daily. Our occupational health services include pre-employment/pre-placement services, injury care, and physical therapy. Concentra works with more than 239,000 employers nationwide.

Learn more at [www.concentra.com](http://www.concentra.com).

## Concentra Quality Care

Improving the health of America's workforce,  
one patient at a time.

### Concentra

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Visit us at [www.concentra.com](http://www.concentra.com) to set up an account today.